

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY 9698/32

Paper 3 The Specialist Choices

October/November 2017
3 hours

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

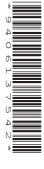
There is a choice of five specialist options in this question paper. You must answer questions from **two** specialist options.

Answer the question in Section A.

Answer the question in Section B.

Answer **one** question in Section C.

The number of marks is given in brackets [] at the end of each question or part question.



International Examinations

Psychology and Education

Section A

Answer this question.

1	(a)	Explain, in your own words, what is meant by the term 'effective praise'.	[2]					
	(b)	Describe how motivation can be improved using effective praise.	[4]					
	Section B							
	Answer this question.							
2	(a)	Describe what psychologists have discovered about perspectives on learning.	[8]					
	(b)	Evaluate what psychologists have discovered about perspectives on learning and includ discussion about the usefulness of having different perspectives.	e a [12]					
		Section C						
		Answer one question.						
3	There are different strategies for educating children with special needs. As a parent, I want know which is best for educating my child who has a learning difficulty.							
	(a)	Describe two ways in which children with learning difficulties or disabilities can be educated	ed. [6]					
	(b)	Suggest how you would investigate which educational strategy is best for a child with learning difficulty.	h a [8]					
4	"Pe	ople who have a high IQ also have the 'real-life' intelligence needed to succeed in life."						

(a) Suggest how you would design and conduct a study using a correlation to investigate the

[8]

[6]

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relationship between IQ and 'real-life' intelligence.

(b) Describe Sternberg's triarchic theory of intelligence.

Psychology and Health

Section A

Answer this question.

- **5 (a)** Explain, in your own words, what is meant by 'verbal communication' in the patient-practitioner relationship. [2]
 - (b) Describe two studies which have investigated patient-practitioner verbal communication. [4]

Section B

Answer this question.

- 6 (a) Describe what psychologists have found out about health promotion. [8]
 - (b) Evaluate what psychologists have found out about health promotion and include a discussion about the ethics of health promotion. [12]

Section C

Answer **one** question.

- 7 When people are in acute pain they sometimes display pain behaviour such as holding the affected area or limping. This is said to be more true of men than women.
 - (a) Suggest how you would design and conduct an observation to investigate whether there are any differences in acute pain behaviour between men and women. [8]
 - (b) Describe **one** observational checklist, such as the UAB, which is often used to assess chronic pain behaviour in long-stay hospital patients. [6]
- The 'illusion of invulnerability' is when people think that an accident will not happen to them. It is not known whether it is typical of the young or old.
 - (a) Suggest how you would design and conduct a study using a correlation to investigate the relationship between the 'illusion of invulnerability' and age. [8]
 - **(b)** Describe **two** studies attributing the cause of accidents to factors other than the illusion of invulnerability. [6]

Psychology and Environment

Section A

Answer this question.

9	(a)	Explain, in your own words, what is meant by a 'technological catastrophe'.	[2					
	(b)	Briefly describe two examples of technological catastrophe.	[4					
	Section B							
		Answer this question.						
10	(a)	Describe what psychologists have discovered about density and crowding.	[8]					
	(b)	Evaluate what psychologists have discovered about density and crowding, including discussion about the usefulness of animals in psychological research.	12					
		Section C						
		Answer one question.						
11	Altn	nan outlines different types of territory.						
	(a)	Describe types of territory such as those outlined by Altman (1975).	[6					
	(b)	Suggest how you would design and conduct a questionnaire to investigate one type territory.	o [8]					
12		ne recent research on environmental cognition suggests that magnetic sensitivity (magnetiogs causes them to walk in circles before sleeping facing north.	te					
	(a)	Suggest how you would design and conduct a field experiment to determine whether the idea is true.	his [8					
	(b)	Describe one study which has investigated cognitive maps in animals.	[6					

Psychology and Abnormality

Section A

Answer this question.

- **13** (a) Explain, in your own words, what is meant by 'failure to function adequately'. [2]
 - **(b)** Describe **two** examples of 'failure to function adequately' that show abnormality. [4]

Section B

Answer this question.

- **14** (a) Describe what psychologists have found out about phobias.
 - (b) Evaluate what psychologists have found out about phobias and include a discussion about the psychodynamic explanation of phobias. [12]

[8]

Section C

Answer one question.

- **15** An ongoing debate for psychologists is whether schizophrenia is caused by 'biology' or by 'psychology'.
 - (a) Describe the genetic explanation of schizophrenia and describe the cognitive explanation of schizophrenia. [6]
 - (b) Suggest how you would investigate whether the cause of schizophrenia is due to 'biology' or 'psychology'. [8]
- **16** Beck outlines the cognitive restructuring treatment for depression.
 - (a) Describe cognitive restructuring as outlined by Beck in relation to depression. [6]
 - (b) Suggest how you would investigate the long-term effectiveness of cognitive restructuring. [8]

Psychology and Organisations

Section A

Answer this question.

17	(a)	Explain, in your own words, what is meant by the term 'motivation to work'.	[2]					
	(b)	Describe Alderfer's ERG theory of motivation.	[4]					
	Section B							
		Answer this question.						
18	(a)	Describe what psychologists have learned about organisational work conditions.	[8]					
	(b)	Evaluate what psychologists have learned about organisational work conditions and inca discussion about individual differences.	lude [12]					
		Section C						
	Answer one question.							
19	The	eories suggest that groups develop in stages.						
	(a)	Describe one theory of group development.	[6]					
	(b)	Suggest how you would investigate whether groups develop in stages.	[8]					
20	_	h absenteeism and incidents of sabotage in your shoe factory suggest that workers are nmitted to your organisation.	not					
	(a)	Suggest how you would design and conduct a questionnaire to investigate we commitment to your organisation.	orker [8]					
	(b)	Describe absenteeism and sabotage as indicators of job dissatisfaction.	[6]					

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