

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY 9698/33

Paper 3 The Specialist Choices

October/November 2017
3 hours

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

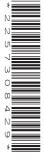
There is a choice of five specialist options in this question paper. You must answer questions from **two** specialist options.

Answer the question in Section A.

Answer the question in Section B.

Answer one question in Section C.

The number of marks is given in brackets [] at the end of each question or part question.



International Examinations

Psychology and Education

Section A

Answer this question.

[2]

[8]

(a) Explain, in your own words, what is meant by 'cognitive applications to learning'.

1

	(b)	Describe one cognitive application to learning.	[4]
		Section B	
		Answer this question.	
2	(a)	Describe what psychologists have found out about motivation and educational performance	ce. [8]
	(b)	Evaluate what psychologists have found out about motivation and educational performance and include a debate about humanistic explanations of motivation.	nce [12]
		Section C	
		Answer one question.	
·		rective strategies for disruptive behaviour include positive punishment (giving someth leasant) and negative punishment (taking away something pleasant).	iing
	(a)	Suggest how you would design and conduct a case study to investigate which punishm strategy is most effective for modifying the behaviour of a disruptive child.	ent [8]
	(b)	Describe how effective classroom management strategies prevent disruptive behaviour.	[6]
4		ople use different problem-solving planning strategies. You have set some children a probl olve.	lem
	(a)	Using examples, describe two problem-solving strategies.	[6]

(b) Suggest how **you** would investigate the different strategies used by the children.

Psychology and Health

Section A

Answer this question.

5	(a)	Explain, in your own words, what is meant by a 'self-report measure of pain'.	[2]
	(b)	Describe one way to measure pain that is not a self report.	[4]

Section B

Answer this question.

(a) Describe what psychologists have discovered about health and safety.

6

(b) Evaluate what psychologists have discovered about health and safety and include a discussion about the usefulness of what has been found. [12]

[8]

[6]

Section C

Answer one question.

- 7 Some types of patient do not want to give a practitioner full details about their medical problem because they are shy or embarrassed.
 - (a) Suggest how you would investigate which type of patient discloses most information to a medical practitioner. [8]
 - **(b)** Describe **one** study that has investigated the disclosure of information to a medical practitioner.
- 8 Research suggests that when a practitioner tells patients to take all of their prescribed medicine, they are more likely to adhere to the request than when the practitioner says nothing.
 - (a) Suggest how you would design and conduct an experiment to investigate whether patients told to take all of their medicine adhere better than those told nothing. [8]
 - **(b)** Describe **two** studies that used objective measures of non-adherence. [6]

Psychology and Environment

Section A

Answer this question.

- 9 (a) Explain, in your own words, what is meant by the 'scripts' explanation of behaviour during emergency events.
 [2]
 - (b) Describe **one** laboratory experiment conducted to investigate how people behave during an emergency event. [4]

Section B

Answer this question.

10 (a) Describe what psychologists have learned about noise.

[8]

(b) Evaluate what psychologists have learned about noise and include a discussion about the usefulness of laboratory experiments. [12]

Section C

Answer one question.

- 11 Crowding may have a negative effect on the health of people travelling to work by train.
 - (a) Suggest how you would design and conduct a field experiment to investigate the negative effects of crowding on the health of people travelling to work by train. [8]
 - **(b)** Describe **one** study about the negative effects of crowding on human performance. [6]
- 12 A new shopping mall is being built in your local area and you are to conduct a study to find out the public preference for different types of shopping mall atmospherics.
 - (a) Suggest how you would investigate public preference for different types of shopping mall atmospherics. [8]
 - **(b)** Describe **two** studies of community environmental design. [6]

Psychology and Abnormality

Section A

Answer this question.

13	(a)	Explain, in your own words, what is meant by 'blood phobia'.	[2]					
	(b)	Describe how applied tension can be used to treat blood phobia.	[4]					
		Section B						
		Answer this question.						
14	(a)	Describe what psychologists have found out about abnormal affect.	[8]					
	(b)	Evaluate what psychologists have found out about abnormal affect and include a discuss about reductionist explanations.	sion [12]					
		Section C						
	Answer one question.							
15	Abn	normality has been defined in a number of ways.						
	(a)	Describe the 'deviation from statistical norms' and 'deviation from social norms' definition abnormality.	s of [6]					
	(b)	Suggest how you would gather data from the general public to support the 'deviation for social norms' definition of abnormality.	rom [8]					
16	Day	vid has shassive compulaive disorder (OCD)						
16	Dav	vid has obsessive-compulsive disorder (OCD).						
	(a)	Suggest how you would design and conduct a case study to investigate the features causes of David's OCD.	and [8]					
	(b)	Describe one case study of a person with obsessive-compulsive disorder.	[6]					

Psychology and Organisations

Section A

Answer this question.

17	(a)	Explain, in your own words, what is meant by the term 'job design'.	[2]
	(b)	Describe 'job enrichment' and 'job rotation', using an example of each.	[4]
		Section B	
		Answer this question.	
18	(a)	Describe what psychologists have learned about the selection of people for work.	[8]
	(b)	Evaluate what psychologists have learned about the selection of people for work and incl a discussion about the use of psychometric tests.	ude [12]
		Section C	
		Answer one question.	
19 There are many theories that could explain what makes a leader effective in It would be a good idea to ask the workers.		ere are many theories that could explain what makes a leader effective in your organisat ould be a good idea to ask the workers.	ion.
	(a)	Suggest how you would investigate what the workers think makes an effective leader.	[8]
	(b)	Describe Fiedler's contingency theory of leadership.	[6]
20 Workers in your factory have complained that the bright light in the affecting their concentration.		rkers in your factory have complained that the bright light in their working environmen cting their concentration.	ıt is
	(a)	Suggest how you would design and conduct a field experiment to find out whether brightness of light affects worker concentration.	the [8]
	(b)	Describe evidence showing two effects of physical working conditions on workers.	[6]

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