



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
International General Certificate of Secondary Education

CANDIDATE
NAME

--

CENTRE
NUMBER

--	--	--	--	--

CANDIDATE
NUMBER

--	--	--	--



ENGLISH AS A SECOND LANGUAGE

0510/13

Paper 1 Reading and Writing (Core)

October/November 2013

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, highlighters, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

Dictionaries are **not** allowed.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **13** printed pages and **3** blank pages.



Exercise 1

Read the following article about beauty blogs on the internet, and then answer the questions on the opposite page.

BEAUTY BLOGS

People who want to be well informed about the beauty industry no longer have to rely on reading articles in magazines. Today, they can use the internet and read information and discussion sites known as 'blogs'. Here is a guide to some of the best writers of beauty blogs.



Sarah Ross

Sarah is a qualified journalist and artist who works in Australia. Her detailed pen and ink drawings are highly valued and have been bought by a number of top fashion designers.

Why you should read this blog: She is especially good on the appreciation of beauty in different cultures. "I love the fact that online you can illustrate your stories with moving images of a picture you've made. This is just not possible when you present an article on paper," says Ross.

Evelyn De Souza

This brilliant blog was created in 2011 by Dubai-based Evelyn De Souza. Evelyn says that her blog is aimed at "those who are interested in a broad range of topics: perfume, food, travel and other such pleasures".

Why you should read this blog: The blog includes interesting thoughts on a range of fragrances and other related topics. Evelyn recently explored the idea of women wearing men's perfumes. She dislikes the simple language that is used to describe perfume, and she tries to expand her readers' vocabulary with her own rich words and thoughts.

Daniel Davis

Daniel Davis, 38, is something of a mystery: he's based in the south of England and works in education but the rest of his life is a secret.

Why you should read this blog: Though comparatively new, the blog is fast becoming essential reading for many journalists and advertisers of big global brands. It gets 40 000 hits per month and Daniel has already been awarded one much desired prize for his blog. He is concerned about how limited our language is when we try to describe a smell, and he aims to educate his readers on how to talk about perfume. He also includes technical detail about many of the ingredients that are used in modern perfumery.

Ahmed Khan

Ahmed Khan, 31, is regarded as an expert in men's fashion and beauty products in India, and his blog receives around 38 000 hits a month. He is based in Mumbai, India, but most of his readers are from other parts of Asia. His main aim is to encourage his readers to contribute their own ideas to the blog.

Why you should read this blog: Blogs on men's fashion and beauty are still relatively new. This blogger is intelligent and thoughtful in the way he explores the use of beauty products by men. "I wouldn't say the market for men's beauty products is as exciting as the women's market in terms of variety," says Khan, "but I'm fascinated to see how our ideas are changing about men's use of beauty products."

(a) Apart from in magazines, where can people who are interested in the beauty industry find information nowadays?

.....[1]

(b) How do we know that drawings by Sarah Ross are good?

.....[1]

(c) What does Sarah Ross particularly like about presenting information on the internet?

.....[1]

(d) What is the subject of one of Evelyn’s latest blog entries?

.....[1]

(e) Which two groups of people find it particularly useful to read Daniel Davis’s blog?

.....
.....[1]

(f) How do we know that Daniel’s blog is successful? Give **two** details.

.....
.....[1]

(g) How does Ahmed hope his readers will respond to his blog?

.....[1]

[Total: 7]

Exercise 2

Read the following article about coffee, and then answer the questions on the opposite page.

COFFEE

The origin of coffee growing and drinking is not clear. Some say it originated in the Ethiopian province of Kaffa. It is recorded that the fruit of the plant, known at that time as 'coffee cherries', was eaten by slaves who were taken from present day Sudan into Yemen and Arabia through the port of Mocha. Other people believe an ancient legend which describes an Arab farmer, who was amazed by the unusually lively behaviour of his goats after they had eaten the berries of a particular bush. He tasted these berries and announced his discovery to the world. Others claim that coffee was discovered by the Ancient Greeks. They say that coffee beans were used for spiritual reasons, helping priests to stay awake for long periods of prayer.

The first coffee houses opened in Mecca and quickly spread throughout the Arab world. They became very popular as places where people played chess, exchanged gossip and enjoyed music. Nothing quite like this had existed before. They were places where social and business life could be conducted in comfortable surroundings, and where anyone who could afford a cup of coffee was welcome.

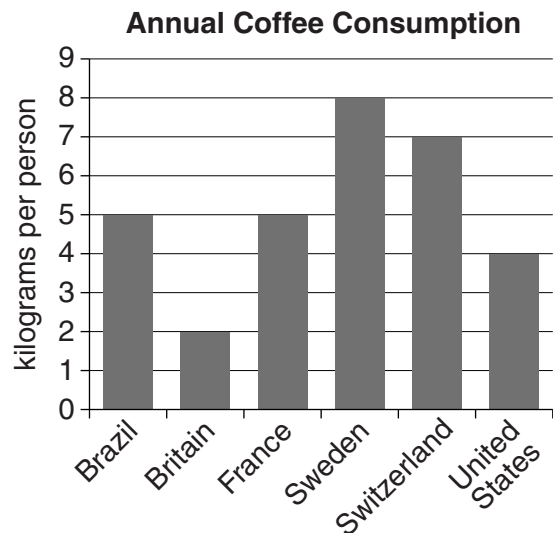
However, the Arabian coffee houses soon became centres of political activity. During the next few decades, coffee was banned and coffee houses were closed down. They kept re-opening, however, and finally, instead of closing the coffee houses, the government put a tax on coffee, which made it very expensive. As a result, only a few people could afford to go to coffee houses.

Traders from Venice brought coffee from the Arab world to Europe in 1615. At first, people bought their coffee from lemonade sellers. They believed coffee beans had medicinal qualities. The first European coffee house appeared in Venice in 1683, and the most famous, Caffè Florian in Piazza San Marco, opened in 1720. It is still open for business today.

In the 20th century, there were wars, a lot of social change and many economic problems. Nevertheless, the demand for coffee continued to rise rapidly worldwide. The US coastal city of Seattle became known for a new type of café culture which developed across America in the 1970s, and the quality of the drink dramatically improved. Today it is possible to find good coffee in every major city of the world, from London to Sydney to Tokyo.

Nowadays, people make and drink coffee in their own homes and use the coffee beans in many interesting new ways. It is said that chewing a coffee bean helps to prevent bad breath. In cooking, if you are using a large amount of garlic, then you know the smell can stay on your hands for days. You can, however, take a handful of coffee beans and rub them between your hands. The warmth of your hands releases the oils in the beans and the unpleasant smell of garlic is overpowered by the pleasant smell of coffee.

The importance of coffee to the world economy cannot be overstated. It is one of the most valuable natural resources used in world trade. The coffee industry provides employment for millions of people worldwide. In some developing countries, coffee exports provide more than half of their foreign exchange earnings.



- (a) What were coffee beans originally called?
.....[1]
- (b) What surprised the goat farmer?
.....[1]
- (c) Why did people enjoy going to coffee houses in the Arab world? Give **two** reasons.
.....[1]
- (d) What was the effect of the government tax on coffee? Give **two** details.
.....
.....[1]
- (e) How **and** when did coffee arrive in Europe?
.....[1]
- (f) How do we know that Caffè Florian is a successful coffee house?
.....[1]
- (g) What happened in America in the 1970s? Give **two** details.
.....
.....[2]
- (h) According to the graph, which country is the second largest consumer of coffee, **and** how much coffee is drunk per year in that country?
.....[1]
- (i) Why is coffee important to the world economy? Give **two** reasons.
.....
.....[2]

[Total: 11]

Exercise 3

Peter Donaldson was born in London, but when he was 13 the family emigrated to New Zealand to join his grandparents who had recently moved there. He loved life in New Zealand, but when it was time for him to choose a university, he decided to return to his home country. He now lives in a shared student house at 94, Raleigh Gardens, Bristol, BS1 5AE. It was very difficult at first to be away from his family in New Zealand, and he especially missed his grandparents. His parents now help the grandparents to keep in touch with their grandson by making video calls to him on his phone, number 07928376498.

Peter's grandparents, Mr Geoffrey Phillips and Mrs Beryl Phillips, will be celebrating their 60th, or 'diamond', wedding anniversary on August 26. They have often told Peter the story of their wedding. They did not have a lot of money at the time, and his grandmother had to borrow a wedding dress from her best friend. They got married in 1954 in a small village called Wickham. Peter had seen photographs of the wedding, and they had looked so young and happy. Unfortunately, he had never seen their actual marriage certificate, because they had lost it when they moved house many years ago.

Peter's parents are arranging a very big party to celebrate this special occasion. It will be held on August 22, four days before the actual anniversary, because Peter will be in New Zealand on holiday at that time.

Peter was talking to some of his friends about the diamond wedding anniversary celebration. A friend told him that he could arrange for the Queen to send a personal card congratulating the couple. At first, Peter thought that she was joking, but he later looked on the internet and discovered that what his friend had said was true. The personal message could only be sent to British couples who were celebrating particular anniversaries, and the 60th was one that was on the list. Peter knew that his grandparents would be extremely happy to receive a personal message from the Queen, because they have always admired the royal family. He decided to apply for this message which he could then give to his grandparents as a surprise at the party. His only concern was that because his grandparents have been living abroad for such a long time, they might not be eligible to receive a message from the Queen.

Imagine you are Peter. Fill in the form on the opposite page, using the information above.

Anniversary Message Card Application Form

Section A: Details of person completing the form

Name:

Address:

Contact telephone number:

Relationship to anniversary couple:

Section B: Anniversary details

Is the anniversary couple aware of this application? (please delete) YES / NO

Type of anniversary: (please circle)

Diamond

65th

Platinum

75th

Full names of anniversary couple:

.....

Marriage date:

Place of marriage:

Have you got a copy of the original marriage certificate? (please tick ✓)

YES NO

Section C: Further details

In the space below, write **one** sentence explaining why you want to order this message, and **one** sentence about any concerns you may have.

[Total: 14]

Exercise 4

Read the following article about laughter and humour, and then complete the notes on the opposite page.

LAUGHTER

Neuroscientists are currently investigating the purpose of laughter. We have always thought that humans are the only creatures with the ability to laugh, but now experts are challenging this idea.

According to Robert Thomas, a professor of psychology and neuroscience, humans are not the only living beings that laugh. In his studies he has discovered that chimpanzees make a panting noise that sounds like laughter when they play and which is understood by other chimps to mean that all is well. He has also found that certain types of breathing noises made by dogs can make other dogs respond in a playful manner and decrease their stress levels. Thomas believes that these types of play-panting can be compared to human laughter.

In one of his famous experiments, Dr Arafat, an expert in animal emotions, used high-frequency equipment to record the sounds made by rats. He has discovered that they produce ultrasonic chirps, particularly when they appear to be playing with each other. Although the sounds the rats make show all the characteristics of laughter, Dr Arafat is careful not to call it laughter. "A lot of people don't like giving human qualities to animals because we consider ourselves to be more important than other creatures in the world," he says.

Jane Brown, a laughter researcher, says: "It seems that laughter brings many positive emotional effects. A baby knows that laughter is good and soon learns that doing something funny results in lots of attention and more love. Young children laugh a lot, but as we get older we do not laugh so easily. However, we are now learning that it is important to laugh and we should try to laugh as much as possible. We have all had experiences which have made us laugh, and we should try to remember these to help us stay positive. This will have a beneficial effect on our emotions and improve the way we respond to situations."

Laughter reduces stress hormones like cortisol and increases the production of hormones called endorphins, which are good for our emotional health. Laughter brings people together and creates strong communities.

The academic study of laughter and humour is still relatively new, but there is increasing evidence that proves how beneficial they are to our physical health. A well-known example of the effect laughter can have on health involved a man called Peter Smith. Some time ago, he was diagnosed with a very painful spinal disease. Rather than stay in hospital he went to a hotel, where he watched as many comedy programmes on television as he could. He found that, over time, the laughter produced chemicals in his body which made him more comfortable and free from pain.

More recently, a university conducted a study in which people were shown funny films. While they were watching the films and laughing, scientists recorded the effect of laughter on their hearts. The results showed that laughter appeared to cause the inner lining of the blood vessels to dilate, thus increasing blood flow. This is very good for the health of our bodies. Laughter has also been found to increase the number of antibodies that we produce, which leads to a stronger immune system.



So the message is to laugh as much as you can.

You have been asked to give a talk to your school science club about laughter. Prepare some notes to use as the basis of your talk.

Make your notes under each heading.

Possible evidence that animals laugh

-
-
-

Emotional benefits of laughter

-
-

Physical benefits of laughter

-
-

[Total: 7]

Exercise 5

Imagine that you have presented your talk to the school science club about laughter. Now your teacher wants you to follow this up with a summary for the school magazine.

Look at your notes in Exercise 4 above. Using the ideas in your notes, write a summary about laughter.

Your summary should be about 70 words long (and no more than 80 words long). You should use your own words as far as possible.

.....

.....

.....

.....

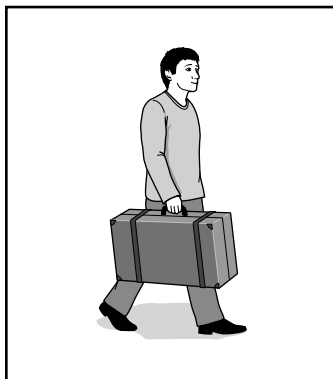
.....

.....

.....

.....

[Total: 5]

Exercise 6

You recently went on a family holiday. When you were there, something unusual happened.

Write a letter to your friend about the unexpected event.

In your letter you should:

- say where you were and what you were doing
- describe the unusual event
- explain how you felt afterwards.

The pictures above may give you some ideas, and you should try to use some ideas of your own.

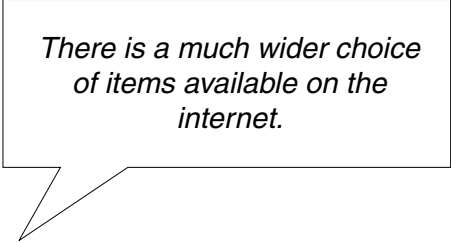
Your letter should be between 100 and 150 words long. Do not write an address.

You will receive up to 7 marks for the content of your letter, and up to 6 marks for the style and accuracy of your language.

Exercise 7

Some people think that going out to do your shopping will soon be an activity of the past because everyone will buy what they need on the internet.

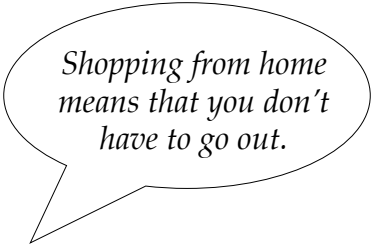
Here are some comments from young people about this idea:



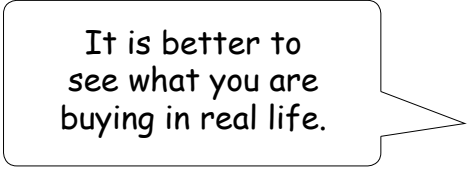
There is a much wider choice of items available on the internet.



Going out shopping is a social activity.



Shopping from home means that you don't have to go out.



It is better to see what you are buying in real life.

Write an article for your school magazine giving your views about this issue.

Your article should be between 100 and 150 words long.

The comments above may give you some ideas, and you should try to use some ideas of your own.

You will receive up to 7 marks for the content of your article, and up to 6 marks for the style and accuracy of your language.

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

University of Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.